



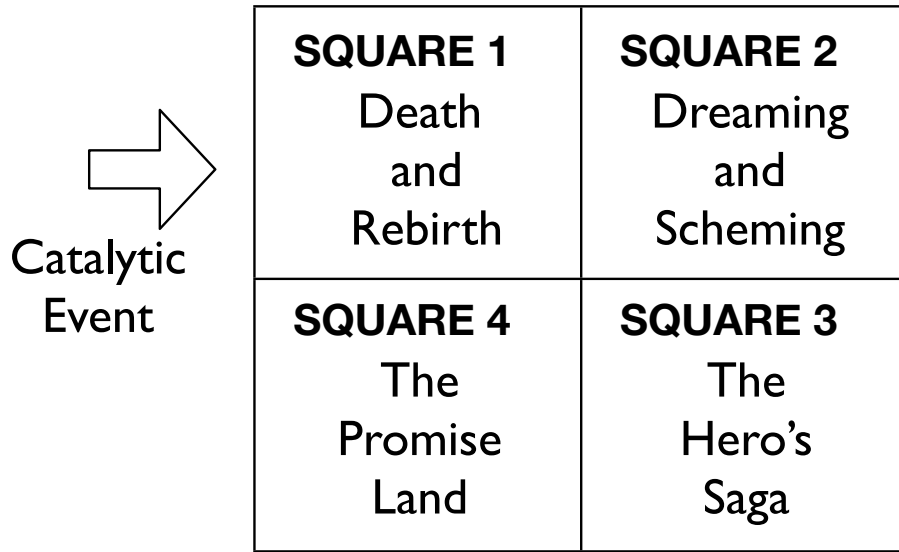
The New World: Your Body of Work

Pamela Slim, pamelaslim.com
www.escapefromcubiclenation.com
@pamslim

No job is secure.

**We are all
self-employed.**

Sanity Keeper #1: Know where you are



Change Cycle

From Martha Beck, *Finding Your Own North Star*

Desperation

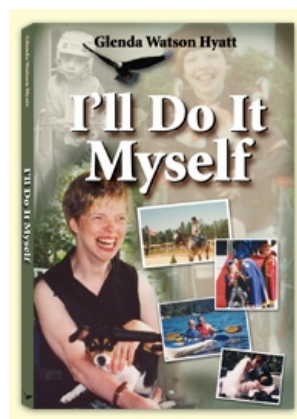
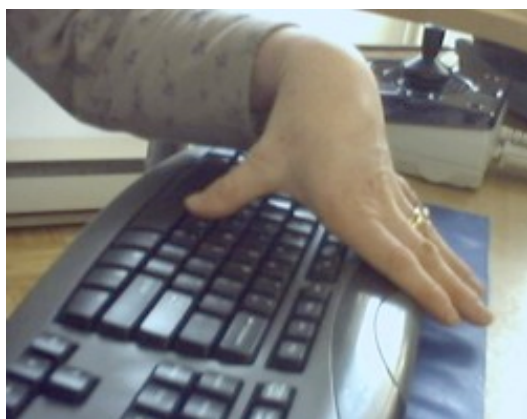
was never good for dating.

It is even worse for

**securing
employment.**

**What are
your
ingredients?**

**Which do
you want to
use?**



Glenda Watson-Hyatt

@GlendaWH



Erik Proulx, Creator of *Lemonade*
and *Lemonade Detroit*
@eproulx

Questions to Ask About Your Body of Work:

1. What impact do I want to have on the world?
2. Which ideas do I want to share?
3. What do I do well?
4. What do I want to learn about?
5. Whom do I want to help?
6. Which problems do I want to solve?

Solve complex problems – David Batstone's commitment to end human trafficking with Notforsale.org

Build bridges – Kai Dupe and his work on the digital divide for people of color at KaiDupe.com

Change the world through powerful stories – Nancy Duarte and her work with Duarte.com

Strengthen the bond between parents and children – Marilyn Scott-Waters and her world of free paper toys at thetoymaker.com

Work has many unexpected forms.

The more you know, the

safer you are.

Work Configurations

Employee

Contractor

Freelancer

Entrepreneur

Non-profit

Side hustler

Hybrid

Side hustle case study



Patrick Thompson @pthompson

Start your side hustle

Wordpress site (free)
Description of service
Way to accept \$ (PayPal)
Basic administration

Own your expertise.

and **share it.**

Your strengths.

Your thing.

Your people.

Their problems.

Your content.



Connectors Mavens Salesmen



From *The Tipping Point*, Malcolm Gladwell

Google is the new
background check.



Be a scientist

What was your hypothesis? How did it turn out?

Thank You!



www.pamelaslim.com
On Twitter: **@pamslim**

